

Unit 1: IMAX Theater Project

Attendance Information (Eight Highest Attendance Weekends by Date)

Date	Description of Weekend	Average Weekend Attendance	Rank
1st weekend in January	New Years	7,525	8
1st weekend in May	Memorial Day	9,800	3
4th weekend in June	Beginning-of-Summer	9,350	6
1st weekend in July	Fourth of July	9,500	5
3rd weekend in July	Mid-Summer	11,140	1
1st weekend in September	Labor Day	8,450	7
4th weekend in November	Thanksgiving	9,750	4
last weekend in December	Christmas	10,250	2